

WELCOME TO



CISO XC

And Introducing the Inaugural



Presented by Executive Security Conference, LLC



OUR MISSION



The Executive Security Conference partners have created CISO XC to bring together Cyber Security Executives and their strategic partners to improve information security.

Our goal is to build a stronger security community to provide real results. We define community as our peers, vendors, and, of course, the communities where we live. CISO XC creates an environment where attendees collaborate freely exchanging ideas and engaging with peers and partners while providing a benefit to a local non-profit that aids the community at large.



Cecil Pineda
CISO @ R1 RCM



Jaimin Shah
CISO @ AFF



Randy Potts
CISO @ RTR



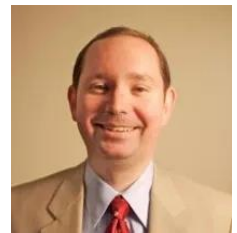
Shamoun Siddiqui
CISO @ Neiman Marcus



Royce Markose
CISO @ LTK



Robert Pace
CISO @ Innovation Homes



George Finney
CISO @ SMU



Sailaja Kotra-Turner
CISO @ Brown-Forman



Byron Davis
CISO @ UT Southwestern



Sonja Hammond
CISO @ NVA



Syam Maddimsetty
CISO @ Overhead Door



Dave Baideme
CISO @ Canyon Ranch



Jessica Nemmers
CSO @ Elevate



Anand Singh
CISO @ Alkami



Mustapha Kebbeh
CSO @ UKG



Dave Belanger
CSO @ Bestow



CISO BOARDROOM AGENDA



Time		Speaker	Topic
7:30 AM	8:30 AM		Registration and Breakfast
8:30 AM	9:00 AM	Cecil, Jaimin, Randy	Introductions
9:00 AM	10:00 AM	Mike Fey	Opening Keynote: Defining the Category of the Enterprise Browser
10:00 AM	10:15 AM		Break: 15 Minute Networking
10:15 AM	10:45 AM	Chris Cochran	Security that Empowers the Business the EASY Way
10:45 AM	10:50 AM		Break: 5 Minutes
10:50 AM	11:20 AM	Valdimir Klasnja	Security Service Edge (SSE) - Security is a Team Sport
11:20 AM	11:35 AM		Break: 15 Minute Networking
11:35 AM	12:05 PM	Bill Thrash and Mario Martinez	Q&A Around Customer Experience
12:05 PM	12:20 PM		Break: Lunch - Buffet On Field
12:20 PM	1:05 PM	Cooper Wilson	Lunch Keynote: Offensive Compliance
1:05 PM	1:15 PM		Break: 10 Minutes
1:15 PM	1:45 PM	James Sayles	Protecting Your Crown Jewels With An Effective Data Governance and Management Strategy
1:45 PM	1:50 PM		Break: 5 Minutes
1:50 PM	2:20 PM	Nick Flores	Communicating Risk and Ransomware Prep
2:20 PM	2:35 PM		Break: Snacks - 15 Minute Networking
2:35 PM	3:05 PM	Cecil Pineda	Why Cybersecurity will never be right.
3:05 PM	3:10 PM		Break: 5 Minutes
3:10 PM	3:40 PM	Richard Benigno	Securing Unmanaged Devices: Risks and Opportunities
3:40 PM	3:55 PM		Break: 15 Minute Networking
3:55 PM	4:40 PM	DJ Sampath	Closing Keynote: The science behind phishing attacks: How to mitigate the number one cyber threat facing your organization
4:40 PM	5:00 PM	Cecil, Jaimin, Randy	Closing Comments, Prizes, Charities
5:00 PM	6:00 PM	Allan Alford	Happy Hour : Live Recording of Cyber Ranch Podcast
6:00 PM	8:00 PM		VIP Reception/Infield Party



HACKER VILLAGE AGENDA



Time		Speaker	Topic
7:30 AM	8:30 AM		Registration and Breakfast
8:30 AM	9:00 AM	Cecil, Jaimin, Randy	Introductions
9:00 AM	10:00 AM	Mike Fey	Opening Keynote: Defining the Category of the Enterprise Browser
10:00 AM	10:15 AM		Break: 15 Minute Networking
10:15 AM	10:45 AM	Jason Kemmerer	Data Protection Essentials: How To Operationalize Your Program From Scratch
10:45 AM	10:50 AM		Break: 5 Minutes
10:50 AM	11:20 AM	Neal Humphrey	SecOps Maturity Metrics for the Boardroom
11:20 AM	11:35 AM		Break: 15 Minute Networking
11:35 AM	12:05 PM	Scott Harris	The Story of the Breach
12:05 PM	12:20 PM		Break: Lunch - Buffet On Field
12:20 PM	1:05 PM	Cooper Wilson	Lunch Keynote: Offensive Compliance
1:05 PM	1:15 PM		Break: 10 Minutes
1:15 PM	1:45 PM	Sean Deuby	Ransomware, Risk, & Recovery: Is Your Identity System Ready?
1:45 PM	1:50 PM		Break: 5 Minutes
1:50 PM	2:20 PM	Haider Iqbal	Identity and the “Never Trust, Always Verify” Dilemma
2:20 PM	2:35 PM		Break: Snacks - 15 Minute Networking
2:35 PM	3:05 PM	Zac Wilson	Cloud Security: Why Context Matters
3:05 PM	3:10 PM		Break: 5 Minutes
3:10 PM	3:40 PM	Gus Arias	Data Protection In An XDR World
3:40 PM	3:55 PM		Break: 15 Minute Networking
3:55 PM	4:40 PM	DJ Sampath	Closing Keynote: The science behind phishing attacks: How to mitigate the number one cyber threat facing your organization
4:40 PM	5:00 PM	Cecil, Jaimin, Randy	Closing Comments, Prizes, Charities
5:00 PM	6:00 PM	Allan Alford	Happy Hour : Live Recording of Cyber Ranch Podcast
6:00 PM	8:00 PM		VIP Reception/Infield Party



BREAKOUT SESSION AGENDA



Time		Speaker	Class 1 Topic	Class 2 Topic
7:30 AM	8:30 AM		Registration and Breakfast	
8:30 AM	9:00 AM	Cecil, Jaimin, Randy	Introductions	
9:00 AM	10:00 AM	Mike Fey	Opening Keynote: Defining the Category of the Enterprise Browser	
10:00 AM	10:15 AM		Break: 15 Minute Networking	
10:15 AM	10:45 AM		Island The Enterprise Browser: Sometimes Changing One Thing Changes Everything	Recorded Future How to Identify and Prioritize Your Attack Surface
10:45 AM	10:50 AM		Break: 5 Minutes	
10:50 AM	12:05 PM		Immersive Labs Insider Threat: Master Key Compromise	Immersive Labs CyberRange and CyberPro Training Licenses and CTF
12:05 PM	12:20 PM		Break: Lunch - Buffet On Field	
12:20 PM	1:05 PM	Cooper Wilson	Lunch Keynote: Offensive Compliance	
1:05 PM	1:15 PM		Break: 10 Minutes	
1:15 PM	2:20 PM		Island The Enterprise Browser: Sometimes Changing One Thing Changes Everything	Cybereason Threat Hunting Workshop
2:20 PM	2:35 PM		Break: Snacks - 15 Minute Networking	
2:35 PM	3:40 PM	Phillip Wylie, Jaimin, Cecil, Randy	Ask Phillip/Ask CISOs	
3:40 PM	3:55 PM		Break: 15 Minute Networking	
3:55 PM	4:40 PM	DJ Sampath	Closing Keynote: The science behind phishing attacks: How to mitigate the number one cyber threat facing your organization	
4:40 PM	5:00 PM	Cecil, Jaimin, Randy	Closing Comments, Prizes, Charities	
5:00 PM	6:00 PM	Allan Alford	Happy Hour : Live Recording of Cyber Ranch Podcast	
6:00 PM	8:00 PM		VIP Reception/Infield Party	





SPONSOR BOOTH NUMBERS



Booth Number	Sponsor	Booth Number	Sponsor
1	Island	28	Recorded Future
2	Cymulate	29	Obsidian
3	Armorblox	30	Wiz
4	Sevco	31	Cloud Ingenuity
5	Critical Start	32	Immersive Labs
6	Talon	33	Kudelski Security
7	Netskope	34	Snyk
8	Axonius	35	Sim Space
9	CyberOne	36	TrustMAPP
10		37	Armis
11	Mandiant	38	Cybereason
12	Deepwatch	39	Sysdig
13	Thales	40	IANS
14	Cloudflare	41-43	DFW Hackers, NTX ISSA, Collin College, WoSec, ISC2
15	Orca		
16	Forcepoint		
17	Semperis	44-47	Silent Auction Booths
18	Trellix		
19			
20	CardinalOps	48	VMRay
21	CyCognito	49	Bright Security
22	Conceal	50	Flow Security
23	Digital Guardian	51	StrikeReady
24	Halcyon	52	Noname Security
25	Revelstoke	53	Morphisec
26	Set Solutions	54	Vector0
27	Cribl	55	Kovrr
28	Recorded Future	56	CTF Registration



Silent Auction



To further support our charities, we are holding a silent auction with several items donated. Give us a good bid on the items you like. If you win, we will have you donate the winning amount directly to one or more of our charities. Please check out our charities on the next page and please consider supporting them.

Near the community organizations you will find the items for bid. Items include:

- Dallas Cowboys items signed by **Dak Prescott!!**



- Art created and donated by our own **George Finney**



- Texas A&M game tickets donated by **Cyber One**
- Cowboys game tickets also donated by **Cyber One**



- **AND MORE**



Charities



A 501(c)3 organization founded in 1982, a Wish with Wings™ was Texas' first wish-granting agency. As we celebrate 40 years in service, we have granted over 1,700 wishes to Texas children fighting life-threatening medical conditions.



BigHope is a 501 (c)(3) nonprofit organization that prepares students in underserved communities for opportunities in Science, Technology, Engineering, Arts, and Mathematics (STEAM) fields through education, engagement and inspiration. Founded by Oren O'Neal, an engineer and retired NFL player (Oakland Raiders), BigHope provides robotics, coding, mentoring and other enrichment programs and activities to empower children living in low-income communities in Dallas, Texas.



In 1976, a group of volunteers made a plan to have their vision realized – to create a lifesaving shelter for homeless animals that had nowhere else to turn. Their idea was simple: show homeless pets kindness. For this passionate group of animal lovers, their goal was to provide shelter, medical care and food to homeless animals while working hard to find them loving homes.



The American Red Cross of North Texas serves a population of over 9 million people across 121 counties in some of the state's most geographically and weather-diverse landscapes.



The primary goal of the Information Systems Security Association, Inc. (ISSA) is to promote management practices that will ensure the confidentiality, integrity and availability of organizational information resources. The ISSA is dedicated to providing resources to such people and organizations, as well as to generally raising the level of security and data privacy consciousness among information systems personnel in all organizations.



At Children's Advocacy Center of Collin County, we house more than 200 professionals under one roof with the purpose of protecting children from further harm and helping them heal from the trauma of abuse. Core services provided by the Center are Forensic Interviews, Family Advocacy and Support Services, Therapeutic Counseling, and Community Education.



Women of Security (WoSEC) is for women, and those who identify as women, who have an interest in cyber security. *We want women to join the information security community and we want them to **stay**.*



Keynote



Mike Fey

Co-Founder and CEO



Island

What if the browser was designed for the enterprise?

The application enterprises use the most is the browser. In fact, it has become our primary work environment, but the browser we most often use was built for consumers. So, we have surrounded it with an endless, complex and expensive stack that overwhelms your security teams and interrupts end users. But what if the browser was designed for the enterprise? What could that do for security, productivity and work itself? Join this session to discover how an enterprise browser can:

- Protect critical SaaS and internal web applications
- Streamline and secure third-party contractor access and BYOD strategies
- Free you from the cost and poor user experience of VDI and DaaS solutions



Session 1



Boardroom Track

Security that Empowers the Business the EASY Way

It is a tale as old as time, "IT, the business, and Security have different priorities". But is this true? IT wants technology to work, Security wants technology to be safe and the business wants to innovate. There is a growing sentiment that security is the "Department of No" for IT. Phrases like, "You can't do that." and "You cannot use that application." come to mind. Join this session with Chris Cochran of Axonius to learn:

- How security and IT can perform better in an ever-changing landscape
- How security is a business enabler
- A framework for security to be impactful



Chris Cochran

Senior Creative Director
of Media



AXONIUS

Hacker Track

Data Protection Essentials

How security leaders can operationalize a comprehensive Data Protection Program. Using information from standardized frameworks to develop best practices to help organizations develop their own methodology and execution strategy in order to adhere to regulatory compliance and least privilege. Key aspects from these concepts can be mapped to various identifiers, transmission channels, and their intended response actions based on the associated risk of that behavior. The results of these mappings will foster a proper mitigation and implementation strategy, security policy framework, and incident triage workflows.



Jason Kemmerer

Consulting Sales Engineer -
Data Protection & Insider Risk
Solutions

Forcepoint



Session 2



Boardroom Track

Security Service Edge (SSE) — Security is a Team Sport

Building trust and reliance across technology and security teams is key to defending the enterprise. As security stacks incorporate Security Service Edge (SSE) to sustain the SASE journey, the partnership between CIOs, CISOs, and their teams is more important than ever.

Join this session to learn about:

- Best practices for IT and security collaboration
- Communicating the importance of key security initiatives to the CEO and board
- Improving internal stakeholder relationships to fuel business outcomes



Vladimir Klasnja

Competitive Intelligence Director



Greg Genung

Director of Strategy and
Innovation

Hacker Track

SecOps Maturity Metrics for the Boardroom

You can't improve what you don't measure. To mature your security operations program, you need to evaluate its effectiveness. But this is a task many organizations still struggle with when it comes to collection, detection, and response. If showing the effectiveness of your security operations is a challenge, it might be time to re-evaluate your KPIs and your ability to measure them in order to communicate to your board the metrics that drive programmatic gains in your secops practices.





Session 3



Boardroom Track



Bill Thrash

Senior Vice President of
Customer Operations



CRITICALSTART
They're good. We're better.



Mario Martinez

Sr. Director, Infrastructure &
Cyber Defense – Plains All
American Pipeline

Q&A Around Customer Experience

Focus on the customers' experience, discuss current trends in the industry and highlight what's being prioritized by industry leaders. Bill will be joined by a current Critical Start customer and take part in a live Q&A around his own customer experience.

Hacker Track

The Story of the Breach

Email is the most widely used cloud application, with 70% of organizations using cloud email solutions today. Email attacks are still the most frequent and dangerous threats that organizations face, with Deloitte estimating that 91% of all phishing attacks begin with a phishing email. Join Cloudflare Area 1's security expert, Scott Harris, as he walks through how a cyber security breach he experienced caused a change in the philosophy regarding email security, and why it is critical to include it any true Zero Trust network.



Scott Harris

Principal Solutions Engineer





Lunch Keynote



Critt Golden

Security Validation Expert



Offensive Compliance

Have you ever gone through an audit just to find out someone put an ANY ANY rule midway through your ACL. Or worse yet, found it out after an incident. In a world where errors can cost fortunes, it is time to get offensive with our compliance. If you really do what you say you do, lets dig in to see how effective you really are at implementation. Join Cooper Wilson to learn how and why you need to do more than just audit.



Cooper Wilson
CISO

Darling Ingredients



Session 4



Boardroom Track

Protecting Your Crown Jewels With An Effective Data Governance and Management Strategy

Data protection and privacy regulations are significant drivers for data governance and management programs and the emergence of data governance solutions. These regulations have expanded the scope of data management from an initial technical focus to full-blown data governance. Organizations also have an ever-increasing appetite to leverage their data for business. These objectives requires data governance and management solutions, along with efficient processes to enable data-driven businesses to harness their data responsibly, ethically, compliantly, and accountably.



James Sayles

Senior Director – Governance, Risk,
and Compliance/Data Privacy



Hacker Track

Ransomware, Risk, & Recovery: Is Your Identity System Ready?

Today, cyber weaponization is everywhere, and an "extinction event" is a genuine threat, with no respect for geographic boundaries. But with the right planning and tools, you *can* quickly recover AD—and the critical business operations that rely on it—following a ransomware attack. Presented by 15-time Microsoft MVP and identity security expert Sean Deuby (Semperis Director of Client Services), this session will cover:

- Recent cyberattacks that have targeted AD, the primary source of identity and access trust for 90% of enterprises
- Why AD is the cyber kill chain's weakest link—exploited in virtually every modern attack
- "Cyber-first" disaster recovery technologies that automate recovery of complex systems, facilitate recovery to the cloud, and eliminate the risk of reinfection from system state and bare-metal backups



Sean Deuby

Director of Services





Session 5



Boardroom Track

Communicating Risk and Ransomware Prep

The world is on fire with ransomware attacks. As security leaders we need to not only understand the technical challenges but also know how to best represent the risk to our business partners.



Nick Flores

Vice President – Central US

MANDIANT

Hacker Track

Identity and the “Never Trust, Always Verify” Dilemma

The Zero Trust mantra of least privileges has taken cybersecurity world by a storm; making its way to recommendations from standardization bodies like NIST; or even to the Executive Order for National Cybersecurity. When it's time for implementation though, organizations realize they have gaping holes in their arsenal to address Zero Trust principals. Learn how mapping user identity and authentication journeys; and building a robust encryption capability can help you address these Zero Trust gaps in a multi-cloud and hybrid landscape.



Haider Iqbal

Director IAM Ecosystem

THALES



Session 6



Boardroom Track

Why Cybersecurity will never be right.

We have thousands of security tools, talented security professionals, years of innovations, and hundreds of frameworks but 20 years later, we are still here trying to fix it. It cannot be fixed. But there's some hope. Maybe.



Cecil Pineda

R1 RCM CISO
Speaking for:



Hacker Track

Cloud Security: Why Context Matters

In 2021 alone, there were dozens of publicly disclosed data breaches involving misconfigured storage buckets, compromised credentials and ransomware. In 2022 and beyond, this is expected to climb as companies continue modernizing their applications and infrastructure in the cloud. Such modernization introduces new challenges related to emerging concepts, technologies and complexities that can leave organizations vulnerable and exposed. This talk will discuss current and emerging cloud security threats, why cloud security is so challenging, best practices, lessons learned and why context is a key ingredient for delivering effective cloud security.



Zac Wilson

Senior Field Engineer





Session 7



Boardroom Track



Richard Benigno

Senior Executive
Sales Leader



Securing Unmanaged Devices: Risks and Opportunities

The use of unmanaged devices has risen sharply as organizations accelerate digital transformation initiatives and enable seamless remote work for their workforces. From personal devices (BYOD) used by employees and third-parties to the devices frontline workers rely on and more, the increased use of unmanaged devices that connect to corporate resources is creating new security risks for organizations.

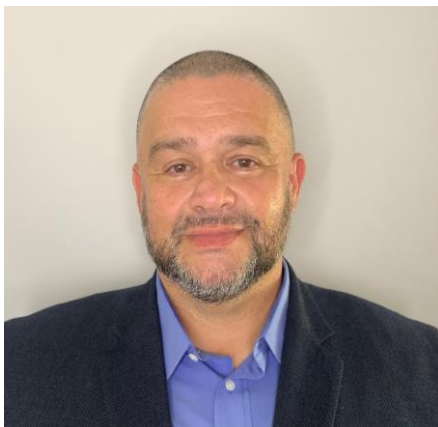
In this session, you will learn about:

- Trends driving the use of unmanaged devices for employees and third parties
- The different types of workers that use unmanaged devices to connect to corporate resources
- Security risks that come with unmanaged devices
- Technology alternatives for securing unmanaged devices
- Best practices for securing unmanaged devices

Hacker Track

Data Protection In An XDR World

- What is XDR
- Why XDR
- Why does Data Protection matter in an XDR Journey



Gus Arias

Solutions Architect





Closing Keynote



DJ Sampath

Co-Founder and CEO



The science behind phishing attacks: How to mitigate the number one cyber threat facing your organization

Know what the top 3 cyber insurance claims are?

Business Email Compromise, money movement fraud, and ransomware.

What is the common thread among all these?

Attackers compromising a user's trust and tricking them to take an action that compromises their organization. In this discussion session, we will tie together the latest from behavioral economics research and email threats research to inform you on how to protect your organizations better. We would also love to have an active discussion around email security and what it takes to protect your emails and data from the threats of the future.



Breakout Sessions



Jamie Zajac

Vice President of Product Management



How to Identify and Prioritize Your Attack Surface

The attack surface is expanding in many ways, making the threat landscape harder to protect. In this presentation, Jamie Zajac, VP of Product Management, will cover ways the attack surface is expanding and some practical tips on how you can focus your attack surface reduction efforts.



KJ Gambhir

Channel Sales Manager



Josh Tatum

Chief Technology Officer

Insider Threat: Master Key Compromise

Join Immersive Labs and Fulcrum for an interactive crisis simulation where you take on the role of the Head of Cybersecurity/Chief Information Security Officer at a bank. You've been informed that your organization's master key, which controls all of its cryptographic keys that guard sensitive data, has been stolen. The malicious insiders who committed this crime have embarked on a 10-month long fraud campaign, stealing millions from customers. Now, you have to uncover the bad actors while creating a new master key – a task rife with operational and regulatory hazards.



Breakout Sessions



Larci Robertson

Sales Engineer



Threat Hunting Workshop

Threat hunting isn't based on flashy technology that will become irrelevant in a few months. It's a return to one of the basic tenets of information security: reviewing your IT environment for signs of malicious activity and operational deficiencies. With hunting, you can answer the question, "Am I under attack?"

Want to learn about how to create an effective hypothesis for a threat hunt? This workshop will guide you through How to Generate a Hypothesis for a Threat Hunt and provide use cases you can take home to your current organizations tools as well as get hands-on experience with the Cybereason platform.



NOTES



DRINK SPONSORS



REGISTRATION SPONSOR





After Parties



DFW Sec Con After Party on the Infield

The Star Infield

Time: 6:00 – 8:00 pm

Limit: 200

SPONSORS:



CISOXC VIP After Party at Cowboys Club (Invitation Only)

The Cowboys Club - Five Cowboys Way #200

Time: 5:30 – 8:00 pm

Limit: 75

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